

CDSC23

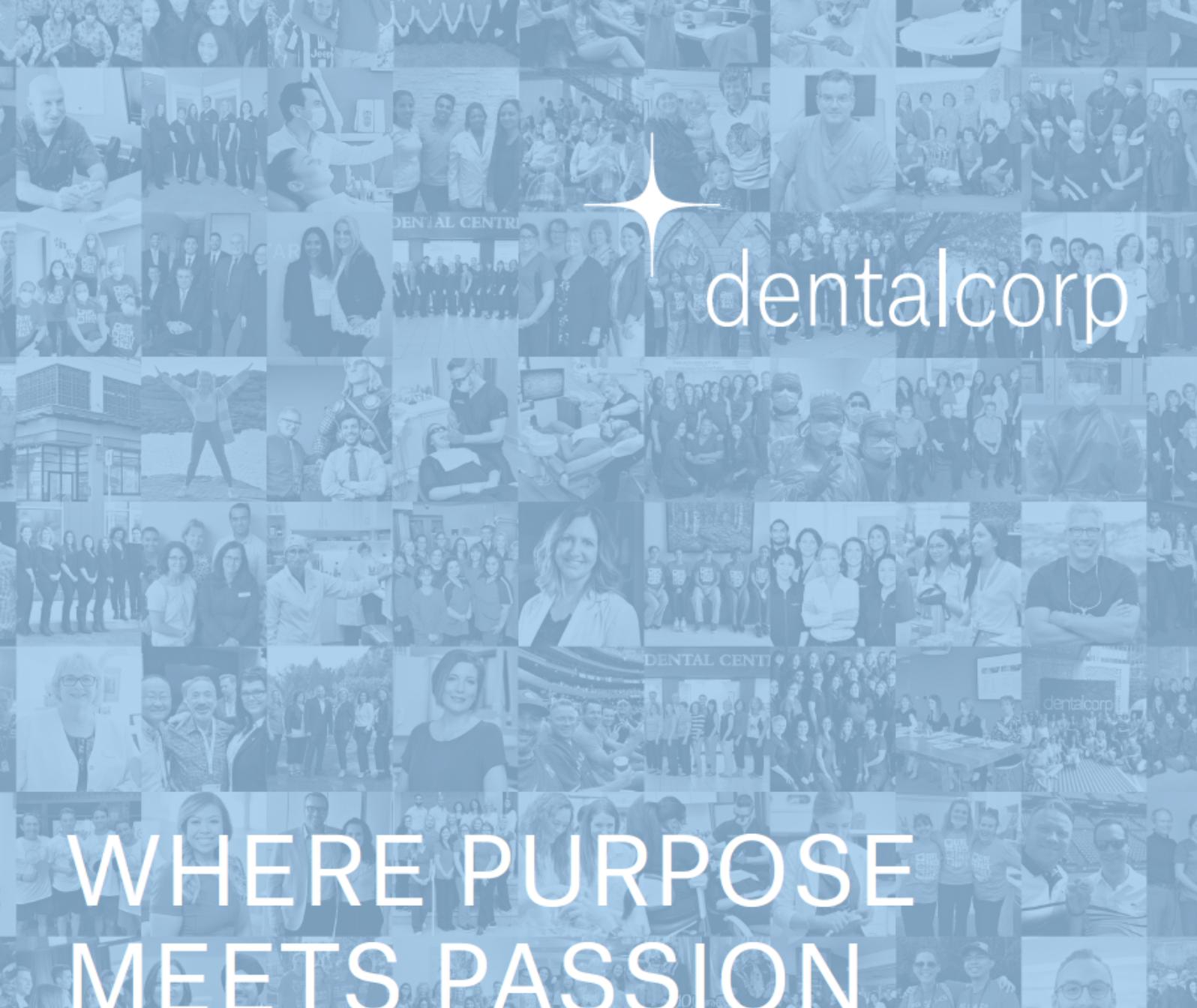
Canadian Dental Student Conference

January 13th - 14th, 2023

Montreal, QC

Conference Program





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WELCOME
TO THE THIRD
CANADIAN DENTAL
STUDENT CONFERENCE





Greetings From Dr. Lynn Tomkins

I am delighted to bring greetings from the Canadian Dental Association (CDA) and to congratulate each of you for choosing to enter this wonderful profession.

I applaud the Federation of Canadian Dentistry Student Associations (FCDSA) for organizing Canadian Dental Student Conference 2023 dedicated to the specific needs and interests of Canadian dental students, and for providing such a wonderful venue to connect with colleagues and friends from across the country.

Just as staying connected with your peers is important throughout your career, so too is staying connected with your professional associations.

I began my journey in organized dentistry as a CDA/Ontario Dental Association student representative. The knowledge that I gained and the personal growth that I experienced through being involved in organized dentistry at the local, provincial, and national level have enriched my life tremendously and provided me with the privilege of becoming CDA President.

I would encourage you to become involved at all levels of organized dentistry to help shape the future of dentistry in Canada.

CDA works closely with our provincial and territorial dental association members to address today's pressing issues and those of tomorrow. Your connection to CDA will be through membership in your provincial or territorial dental association. For those of you who will be practising in Quebec, CDA offers affiliate membership.

In addition to the knowledge, camaraderie and support you receive when you become a member, you also receive a variety of resources to help you at every stage of your career.

I hope that you enjoy your time at this conference in the wonderful city of Montreal and that you experience good fellowship and good learning as you begin your journey as members of the Canadian dental profession.

Sincerely,
Dr. Lynn Tomkins
President
Canadian Dental Association



Salutations de la Dre Lynn Tomkins

Je suis ravie de vous transmettre les salutations de l'Association dentaire canadienne (ADC) et de féliciter chacun d'entre vous d'avoir choisi de vous engager sur la voie de cette profession merveilleuse.

Je félicite la Fédération des associations étudiantes en médecine dentaire canadienne (FAEMDC) d'avoir organisé la Conférence des étudiants en médecine dentaire du Canada 2023, consacrée aux besoins et aux intérêts spécifiques des étudiants en dentisterie du Canada, et d'avoir offert un lieu extraordinaire pour établir des liens entre collègues et amis de partout au pays.

Tout comme il est important de rester proche de vos pairs tout au long de votre carrière, il est essentiel de rester en contact avec vos associations professionnelles.

J'ai commencé mon parcours au sein de la médecine dentaire organisée en tant que représentante des étudiants auprès de l'ADC et de l'Association dentaire de l'Ontario. Les connaissances que j'ai acquises et le développement personnel que j'ai expérimenté en participant à la médecine dentaire organisée aux niveaux local, provincial et national ont énormément enrichi ma vie et m'ont donné le privilège de devenir présidente de l'ADC.

Je vous encourage vivement à vous impliquer à tous les niveaux de la médecine dentaire organisée afin de contribuer à façonner l'avenir de la dentisterie au Canada.

L'ADC travaille en étroite collaboration avec les associations dentaires provinciales et territoriales membres afin de s'attaquer aux problèmes urgents d'aujourd'hui et de demain. Votre lien avec l'ADC s'effectuera par le biais de votre adhésion à votre association dentaire provinciale ou territoriale. Pour ceux et celles d'entre vous qui exerceront au Québec, l'ADC propose une adhésion affiliée.

En plus des connaissances, de la camaraderie et du soutien que vous recevez lorsque vous devenez membre, vous bénéficierez également une variété de ressources pour vous aider lors de chaque étape de votre carrière.

J'espère que vous profiterez des moments que vous passerez à ce congrès dans la merveilleuse ville de Montréal et que vous vivrez une expérience de camaraderie et d'apprentissage agréable alors que vous entamez votre route en tant que membres de la profession dentaire canadienne.

Cordialement,
Dre Lynn Tomkins
Présidente
Association dentaire canadienne



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DÈS LE PREMIER JOUR
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About The FCDSA

The Federation of Canadian Dentistry Student Associations (FCDSA) is a student-run assembly of Canadian dentistry student associations at the 10 accredited Canadian DDS/DMD programs. The FCDSA Board of Directors is comprised of two representatives from each member association, which are leading ambassadors and student leaders for the profession of dentistry. Together, the FCDSA serves as the voice of all Canadian dental students nationwide. Over the past year, the FCDSA has been busily planning the third Canadian Dental Student Conference in January 2023. However, the work of the FCDSA reaches beyond the planning of student conferences.

The FCDSA exists to connect dentistry students in order to foster the sharing of common interests and challenges, advocate as a unified national voice for the promotion of accessible, optimal dental education and patient care, and provide an avenue to introduce and involve students in organized dentistry. We value the input of every student and encourage you to reach out to your school's FCDSA representatives with any ideas you have to this end. We invite you to get to know the FCDSA members at the CDSC and our work through our website fcdsa.ca

Conference Overview

Welcome to the third Canadian Dental Student Conference hosted by the Federation of Canadian Dentistry Student Associations (FCDSA). This event provides a unique opportunity for dental students from all 10 dental schools across Canada and abroad to come together.

One of the main goals of CDSC 2023 is to reach beyond the fundamentals of dental education and provide students with the opportunity to envision their future career through a fresh lens. With keynote speakers, lectures, panel discussions, a research competition, and hands-on workshops hosted by experts in a broad array of fields, attendees can explore topics that will excite and prepare them for life after graduation.

Attendees are also invited to enjoy a variety of conference activities ranging from yoga to a formal dinner and other networking events that will allow them to meet their fellow students and future colleagues from across Canada!

Overall, this conference has been planned and executed by dental students for dental students to create the perfect opportunity to network, learn, and gain inspiration for their future careers as dental professionals.

Contact Us:



fcdsaexecutive@gmail.com



[@the_fcDSA](https://www.instagram.com/the_fcDSA)

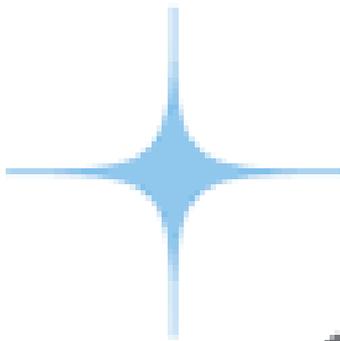


FCDSA.ca

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The following companies have provided financial contributions, which support the services and benefits offered to members by the FCDSA. Without the support of these companies, this conference would not be possible.

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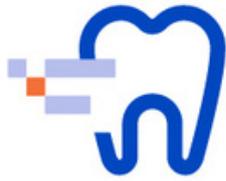
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General Information

Registration – Hours of Operation

Pick up your badge on site.

Friday, January 13th 7 AM - Lunch Break

Saturday, January 14th 7 AM - Lunch break

Exhibition Floor - Hours of Operation

Friday, January 13th 10 AM - 4 PM

Saturday, January 14th 10:30 AM - 4:30 PM

Coffee Breaks

Coffee breaks will be available in the Chateau Foyer and Montreal Foyer

Food and Beverage

Breakfasts, Lunches, and Gala Dinner will be available in the Ballroom

Room Capacities

Every session has a specific room capacity, which is determined by the venue. The Room Monitor is responsible for observing the room capacities and communicating to attendees when the room is full. Holding seats for colleagues is permitted, however 15 minutes before the session is due to start the Room Monitor will allow those people waiting outside the meeting room to fill any vacant seats.

Passport Prizes

Complete the booth visit passport for a chance to win 1 out of 8x \$50 Visa Gift Card

Complimentary WiFi

Network name: MarriottBonvoy_Conference

Password: January2023



General Information

SOCIAL EVENTS

Morning Yoga Brought to you by Morning Floss

Move, breathe, and meditate with Dr. Freeman

This all-levels class will get you moving and conclude with a stress-reducing breathing exercise and meditation.

Start your day off right and learn the tools to keep you calm and flexible for a great career ahead.

Friday Jan 13th, 7 - 8 AM

Montreal D

Patterson Dental Social Event

Friday Jan 13th, 5 - 7 PM

Room (Suite Hospitalité #410, 4th Floor, Marriott Hotel)

Dentalcorp Social Event

Friday Jan 13th, 7 PM - Evening

Time Supper Club

Cocktail Reception

Saturday Jan 14th, 6 - 8 PM

Tidan Room (main floor)

Open bar with cold and warm canapés

Photobooth available

Gala Dinner

Saturday Jan 14th, 8 PM to 11 PM

Ballroom



Saturday, Jan 14th

Time	Ballroom	Montreal A	Montreal E	Montreal F	Montreal BC	Montreal D	Samuel A	Samuel B	Samuel C
8:30 – 9	Plated Breakfast								
9 – 10:30	Talking with Patients 101: The Art and Science of Mindful Communication								
10:30 – 11:15		Break And Exhibition (Chateau Foyer & Samuel A)							
11:15 – 12:15		Financial Fitness (Repeat) (EN & FR)	The Impact of Social Dentistry (EN)	Médecine Dentaire 2.0 : L'intelligence Artificielle Au Service Des Dentists (FR)	Practical Prosthodontic Clinical Principles	Intravenous Sedation As A General Dentist: How Effective Is This Method Of Sedation?		Mandatory Endodontics Lecture For Workshop #2 *	Implant Workshop #1 **
12:15 – 14		Lunch Break And Exhibition (Chateau Foyer & Samuel A)							
14 – 15		Acquiring A Dental Clinic (EN)	Impacts De La Dentisterie Communautaire (FR)	How To Create A Loyal Patient Base - Communication & Marketing Tips	Level Up Your Game: Engineering A Path for Dental Success	Our Profession And The Digital World, How They Are Evolving Rapidly Together		Endodontics Workshop #2 *	Implant Workshop #2 **
15 – 15:30		Break And Exhibition (Chateau Foyer, Montreal Foyer & Samuel A)							
15:30 – 16:30		L'Acquisition D'une Clinique Dentaire (FR)	Keys To Remaining Happy In Private Practice	Dentistry 2023 – The State of the Profession (CDA Panel)	Associate Panel	Crown Lengthening 2.0: Herodontics or Fundamentals?		Endodontics Workshop #2 (Cont'd) *	
16:30 – 17:30		Cocktail Reception (Tidan Room)							
18 – 20		Gala Night (Ballroom)							
20 – Evening									

Plenary Sessions

Greetings From CDA

Friday, Jan 13th

9:15 - 9:30

Speaker: Dr. Beoit Soucy

Room: Ballroom

"It was all a Dream" -Biggie

Friday, Jan 13th

9:30 - 10

Speaker: Dr. Nekky Jamal

Room: Ballroom

Talking with Patients 101: The Art and Science of Mindful Communication

Saturday, Jan 14th

9 - 10:30

Speaker: Dr. Bruce Freeman

Room: Ballroom

Understanding what drives our behaviour can help us communicate better with everyone in our lives, including ourselves, our teams, and our families. In this bite-sized version of Dr. Freeman's full day seminar you will learn the neuroscience behind how we think and act, allowing us to deal with people with more confidence, and most importantly, less stress. Additionally, you will also learn the steps and wording required to help ease difficult conversations in addition to self-care strategies.



Lectures & Workshops

Financial Fitness (EN & FR)

Friday, Jan 13th

10:45 - 11:45

Saturday Jan 14th (Repeat)

11:15 - 12:15

Speakers: Sarah Tuft and Tom Kawasaki

Room: Montreal A

Financial fitness is like your diet, exercise, or self-care regimen. When you set aside time on a regular basis, (even if it's a little bit!), you'll be in good shape. But once you start to let your commitment slide, there are a whole host of consequences that can snowball. CDSPI, the not-for-profit organization created by dentists, are the financial experts for the dental community and has curated advice from established dentists across Canada to bring you tips to get you and keep you in top financial shape – now and for your future selves.

Attain financial fitness by learning how to:

- Set goals
- Stretch
- Deal with resistance
- Increase your financial flexibility and stability
- Protect yourself

Join Sarah Tufts and Tom Kawasaki as they share the wisdom of established dentists combined with their financial knowledge and experience to strengthen your financial foundation to build the habits needed to maintain a lifelong state of financial wellbeing.



Lectures & Workshops

Personal Finance - An Overview (EN) (RBC)

Friday, Jan 13th

13:30 - 14:30

Speaker: Marco Procopio and Justine Pelletier

Room: Montreal A

Finances Personnelles-un Aperçu (FR) (RBC)

Friday, Jan 13th

15 - 16

Speaker: Marco Procopio and Justine Pelletier

Room: Montreal A



Designing Your Ultimate Patient Experience: What Do Team Members And Patients Really Care About?

Friday, Jan 13th

10:45 - 11:45

Speaker: Dr. Ramez Salti

Room: Montreal BC

A dental appointment is more than completing a dental procedure or treating a decayed tooth, it is about providing patients with the highest quality service and customized care. This is called the ultimate patient experience. Studies show that by building the ultimate patient experience, we realize a greater sense of fulfillment, patients receive improved care, and team members are happier.

Building the patient experience is only possible by working as a team to truly serve our patients. Attendees will learn techniques on how to make patients and team members feel more connected, inspired and fulfilled.



Lectures & Workshops

How to Ace Your Interview & Find a Good Boss

Friday, Jan 13th

13:30 - 14:30

Speaker: Dr. Sanya Arora

Room: Montreal BC

This presentation will focus on resume tips and how to leave a good lasting impression during job interviews. Many young graduates fall into the trap of working for a “bad boss”, thus, we will also be discussing the red flags that every new graduate needs to look out for during the interviews. Moreover, this presentation will give you tips on how to be a good associate and what skills you need to focus on improving in your first year of being a dentist.

Learning Objectives:

- Learn how to create a simple & captivating resume
- Ten important questions you need to ask during your job interview
- What are the traits of a good boss
- What are the red flags of a bad boss
- How to be a good associate & win the respect of your boss

AI For Dentistry: Today And Tomorrow

Friday, Jan 13th

15 - 16

Speaker: Dmitry Tuzoff

Room: Montreal BC

Join us to learn about Denti.AI: Automated diagnostics and charting for dental X-rays, CBCT and Voice data. We will go through the work Denti.AI has been doing, academically, clinically and commercially. We will also review the industry as a whole and other AI-based dental technologies.



Lectures & Workshops

Current Associate Climate and Interview/Application Guidelines

Friday, Jan 13th

10:45-11:45

Speaker: Kimberly Pacula, VP Dental Recruitment, Heaps & Doyle + Joshua Fernando, Partner - Insurance, Renn Financial

Room: Montreal D

Join us and develop a greater understanding of the current associate marketplace across Canada. You will gain insight as to what dental practice owners are looking for in applicants, plus learn how to put best foot forward - before the interview.

Top 5 Things To Know About the Business of Dentistry

Friday, Jan 13th

13:30-14:30

Speaker: Henry Doyle, Founder & President, Heaps & Doyle

Room: Montreal D

Join us as we uncover the top 5 things you need to know about the business of dentistry. We will explore what it means to have the right professional team as well as what to look for when assessing a purchase opportunity. You will learn how to establish a fruitful Associateship and discover the Do's and Don'ts of associate buy-ins.

How to become an effective leader as a Dental Practice Owner

Friday, Jan 13th

15-16

Speaker: Corinne Birrell, Dental Coach and Sales Representative, Heaps & Doyle

Room: Montreal D

In this lecture you will learn to develop a practice vision that you can share with your team and discover the most effective ways to communicate as a leader. Gain insight into how to set SMART Goals for you and your team.



Lectures & Workshops

Clinic Operations 101 - A Practical Guide to Running an Efficient Clinic

Friday, Jan 13th

10:45 - 11:45

Speaker: Alex Zlatin

Room: Montreal E

This presentation provides an operational overview of the dental clinic's day-to-day work. It reviews aspects of availability and capacity to accommodate patients' oral health needs. Reviewing how to find the right balance between obtaining new patients and ensuring operational excellence in taking care of existing patients from a re-care & treatments perspective, while ensuring the office stays on top of their collections.

Learning outcomes:

1. Describe the dental clinic's 3-drivers for operational excellence
2. Outline the formula to calculate how many patients a dental office can accommodate without impacting the level of care
3. How to systematically approach re-care management
4. How to systematically approach treatment management
5. How to systematically approach collections



Lectures & Workshops

Top mistakes dentists make in their online marketing (and how to avoid these pitfalls!)

Friday Jan 13th

13:30 - 14:30

Speaker: Nathalia Porras, MBA

Room: Montreal E

Learn how to build and grow a thriving dental practice by making use of online marketing (aka: Social Media, paid campaigns) the right way! Without facing tech overwhelm or having to guess what works and what doesn't, or making costly mistakes. In this conference, Nathalia Porras, MBA will show you step-by-step how to leverage the power of social media marketing to start attracting new patients, and build a highly recognizable dental practice, so you can have a SHIFT in your practice from feeling overwhelmed, or uncertain as to what to do, to ultimately ensuring that social media becomes another revenue stream for your practice.

Learning Objectives:

- Take control of your Social Media by having a cohesive marketing plan and roadmap.
- Build your clinic's brand, by defining your position in the market and clearly understanding your points-of-differentiation
- Lower the barriers that new patients have in finding, learning and booking an appointment with you online.
- Leverage both organic and paid social media efforts to convert followers into new patients
- Build your online marketing roadmap for the next 6 months
- Create a seamless video strategy so that you can be creating engaging video content efficiently (think reels!)
- Set metrics and KPIs that will allow you to measure results and pivot where need be

Lectures & Workshops

You're a Dentist Now (Gulp)! What Happens Next: Establishing Your Career Path

Friday, Jan 13th

15 - 16

Speaker: Shawn Peers

Room: Montreal E

That first year out of dental school will come with a steep learning curve! When you are standing at the base of that curve, looking up, it can look downright scary! How will you ever get from here to there?

Even just out of school, there is so much you will need to learn from a clinical perspective to really start feeling comfortable with your skills. But what about the non-clinical aspects? What are some of the things I need to know...need to watch out for as a new dentist?

This presentation will address some of the things you may experience as a new grad, including:

- tips to find the mentor you need to help you adjust and begin to thrive as a dental professional;
- warning signs that you may not have the mentor you hoped for and you need to make a change;
- what you need to learn about the people attached to the mouths you treat; and
- how to play your role to be an effective part of your new team!

Starting out may seem scary! But going in with the right approach and the right attitude will make all the difference. It is all about being prepared!

Join me as we take the first step in getting you ready to embark on the exciting and rewarding professional life you have already invested so much to achieve!



Lectures & Workshops

The Differential Diagnosis of Orofacial Pain (Part 1 & 2)

Friday, Jan 13th

10:45 - 14:30

Speaker: Dr. Bruce Freeman

Room: Montreal F

This presentation will serve as an overview of the many potential causes of orofacial pain in addition to highlighting diagnostic challenges and patient management through clinical cases.

Residency Panel

Friday, Jan 13th

15-16

Speaker: Karine Topalian, Dr. Jacques Jar, Dr. Karim Botros

Room: Montreal F

After a presentation about the Royal College of Dentist of Canada, the Panel will follow a Q&A and discuss different aspects of applying to residency, life as a resident, and life after residency.



Lectures & Workshops

Advanced Endodontic Solutions: Strategies for Performing Endodontic Treatment Predictably, Profitably, and Painlessly

Friday, Jan 13th (10:45 - 17)

Saturday Jan 14th (11:15 - 17:30)

Speaker: Dr. Gary Glassman

Room: Samuel B

This course addresses breakthrough concepts and details the skills necessary for acquiring the expertise and confidence to perform the highest quality endodontics. As a participant in our program, you will become familiar with the use of the “apex last” approach to canal shaping with nickel-titanium instrumentation using the Wave One Gold Reciprocation NiTi System. The result is increased resistance to cyclic fatigue with more confidence in your hands.

During this exciting presentation the attendee will receive Hands On experience in a workshop environment.

Join us and Learn How To:

- 1) Endodontic Breakthroughs and Concepts allowing the enjoyment of successful endodontic treatment to last a Lifetime.
- 2) Assess the criteria for a successful endodontic procedure
- 3) Perform a Systematic Diagnostic Protocol and treatment plan
- 4) Provide Emergency Endodontic Care
- 5) Find the MB2 canal/Tips and Tricks!!
- 6) Accurately locate the apical constriction, and troubleshooting tips.
- 7) Shape the root canal space using NiTi technology in a safe and efficient manner.

3-D Printed Teeth and all other supplies WILL be provided.. Loupes and headlamps should also be brought by the attendee for maximum visualization.

Lectures & Workshops

Real World Extraction Tips and Tricks you won't learn in School

Friday, Jan 13th

10:45 - 11:45

Speaker: Dr. Nekky Jamal

Room: Samuel C

Let's dive right into real-world, practical tips and tricks you can apply the first day you graduate. We will discuss techniques for atraumatic extractions, instrumentation and how to avoid complications. You don't want to miss this.

General Dentists Can Do Implants Too!

Friday, Jan 13th

13:30 - 14:30

Speaker: Dr. Ho-Young Chung and Dr. Nekky Jamal

Room: Samuel C

What have you learned so far about implants in Dental School? "Not much" was our experience as well 12 years ago. General Dentists should have both the surgical and restorative knowledge whether they are placing their own implants or referring it out to their trusted colleagues. Come and learn about how 2 General Dentists have successfully built an implant and surgical practice and our 12 years journey in Implant Dentistry.

Learning Outcomes:

- Understand the Surgical and Prosthetic Principles of Implantology
- Learn Treatment Planning and Workflow
- Understand the Role of Digital Implantology
- Learn Zero Bone Loss Concept
- Learn How To Drill and Place an Implant

(More)



Lectures & Workshops

(Cont'd)

Hands-On Implant Surgery Workshops #1 & #2:

Saturday, Jan 14th

11:15 - 15

Speaker: Dr. Ho-Young Chung and Dr. Nekky Jamal

Room: Samuel C

Students MUST have pre-registered and attended the previous day lecture in order to participate in the hands-on workshop.

Ridge Preservation: Setting Yourself Up For Implant Success

Friday, Jan 13th

15-16

Speaker: Dr. Sam Malkinson

Room: Samuel C

A patient comes to see you, his upper right quadrant swollen and sensitive. You quickly diagnose the problem: a vertical root fracture on his second premolar. You inform the patient of the diagnosis and of the need to remove this unsalvageable tooth as quickly as possible. The patient consents but asks about the possibility of eventually replacing the tooth with an implant. Is there anything else you can do at this appointment to optimize your eventual restorative treatment plan?

Ridge preservation is the process by which you ensure that the alveolar ridge you have when you go to finally place the implant is as close to what it was while the tooth is still in place. Using contemporary materials and techniques, the procedure maintains osseous and soft tissue volume very predictably. An otherwise straightforward implant placement can easily become complicated if the site lacks bone or keratinized tissue. Avoid this trap entirely by making ridge preservation a routine part of your pre-implant surgical management.

(More)



Lectures & Workshops

(Cont'd)

Course Learning Objectives:

By the end of this lecture, participants will

1. Understand what happens to the alveolar ridge following dental extractions
2. Become familiar with common materials and techniques used to preserve the alveolar ridge
3. Get an idea of what results to expect from the procedure, as well as see how these results influence the subsequent implant placement



Acquiring A Dental Clinic (EN) (RBC)

Saturday, Jan 14th

14 - 15

Speaker: Irina Stratan

Room: Montreal A

L 'Acquisition D'une Clinique Dentaire (FR) (RBC)

Saturday, Jan 14th

15:30 - 16:30

Speaker: Adil El Jaouhari

Room: Montreal A

The Impact of Social Dentistry (EN) / Impact De La Dentisterie Communautaire (FR)

Saturday, Jan 14th

11:15 - 15

Speakers: Dr Farid Amer-Ouali & Dre Tasnim Alami-Laroussi

Room: Montreal E



Lectures & Workshops

Keys To Remaining Happy In Private Practice

Saturday, Jan 14th

15:30 - 16:30

Speaker: Shawn Peers

Room: Montreal E

The world around you seems to be consolidating. Disney and Amazon use television programming on their streaming channels to sell their other services. Dental manufacturers, service providers and distributors seem to be merging every day. Then, of course, corporate dental groups are buying up desirable private practices to add wealth for their private equity investors.

Many young dentists see these organizations as a great opportunity. Let somebody else look after the management of the practice while you focus on the dentistry. It may mean less income...but a better work life balance is more important to you! While the corporate option is a great match for some young dentists, others still prefer the old model of private practice ownership...just not at the expense of your "family time"...your "me time"!

This lecture will explore ideas that will help you:

- set yourself up for success as the owner of your own practice;
- avoid putting yourself in a position where "running your business" leaves you feeling it has to consume every aspect of your life;
- make sure you still have the information you need to keep your practice under control; and
- use your extra time to develop tactics that ensure you are working with a happy team and creating happy patients!

Allow yourself to be happy in private practice! Allow your team to be happy in private practice! You can keep that additional income for yourself while still making sure you maintain the work-life balance you desire!

Lectures & Workshops

Médecine Dentaire 2.0 : L'intelligence Artificielle Au Service Des Dentists (FR)

Saturday, Jan 14th

11:15-12:15

Speaker: Dr. Normand Bach

Room: Montreal F

L'intelligence artificielle fait déjà partie de nos vies. Elle sera également de plus en plus présente dans le cadre professionnel du dentiste. Cette conférence couvrira une revue des récents développements dans le domaine à travers une revue de la littérature. Elle présentera également quelques projets de recherche à ce sujet à la Faculté de médecine dentaire de l'Université de Montréal.

How to Create a Loyal Patient Base - Communication & Marketing Tips

Saturday, Jan 14th

14 - 15

Speaker: Dr. Sanya Arora

Room: Montreal F

This presentation will focus on the skills every new dentist needs to master in their first year of being a dentist - communication & marketing skills. Yes, clinical skills are important, but communication skills help you earn the trust of your patients, which ultimately helps them accept your clinical treatment plan more readily. Moreover, good communication skills and trust amongst the patient helps protect you when treatment doesn't go according to planned or when complications arise. This presentation will help you create a loyal patient base and help you stand out as a new graduate dentist in a competitive dental market.

(More)



Lectures & Workshops

(Cont'd)

Learning Objectives:

- Perfect the art of "word of mouth" referrals
- How to market yourself in a competitive and saturated area
- Communication tips for anxious patients
- How to communicate procedural risks and complications in a less daunting manner
- How to sell a treatment plan with confidence
- How to communicate with staff, earn their respect & get them to work efficiently

Dentistry 2023 – The State of the Profession

Saturday, Jan 14th

15:30 - 16:30

Speakers: Dr. Soucy and Dr. Dorokhine

Room: Montreal F

PDBNS, CDAC, CDSA, APC, CADS, CDSPI, CDSS, BCCOHP, SADA, FCDSA. This alphabet soup is a sample of dental organizations that are currently active in Canada. Who are they? What is their role? Who gave them their mandate? How do they relate to each other? More importantly, why do they matter to you.

This presentation will guide you through the web of organizations that has made Canadian dentistry what it is today. It will examine how these organizations and the profession are changing to help you understand the drivers of that change and hopefully motivate you to stay informed and involved to shape the future of your profession.

Learning objectives:

- Clarify what professions are and how they are organized
- Identify current drivers of changes in the professional landscape
- Understand opportunities to influence where dentistry is going

Lectures & Workshops

Practical Prosthodontic Clinical Principles

Saturday, Jan 14th

11:15 - 12:15

Speaker: Dr. Mark Lin

Room: Montreal BC

As a new dentist, the field of fixed and removable prosthodontics may be challenging or confusing depending on the clinical scenario. This presentation will aim to clarify this complex topic of Prosthodontics for the clinical dentist.

The top 10 practical prosthodontic clinical principles will be presented with the objectives to aid the new dentists in this discipline of dentistry. Achieving accurate diagnosis, predictable clinical procedures and satisfactory clinical outcomes will improve the quality of life for our patients and the dental practice.

Level Up Your Game: Engineering A Path for Dental Success

Saturday, Jan 14th

14-15

Speaker: Dr. Hesham Sherghin

Room: Montreal BC

Beginning with the end in mind - get ready to Level Up Your Game by Engineering A Path for Dental Success.

This talk will encourage you to think beyond the now and focus on setting yourself up for endless success.

Dr. Sherghin will not only share precious tools that will help you navigate your personal and professional career from graduation to retirement, but also challenges you to take a deeper look into your purpose, passion and impact in Dentistry.

Lectures & Workshops

Associateship Panel

Saturday, Jan 14th

15:30-16:30

Speaker: Dr. Arezou Ensafi, Dr. Adib Dehghany, Dr. Dave Perrault, Dr. Elena Aivaliklis

Room: Montreal BC

Join us for a Q&A with our panelists and learn from their experience exploring the dental career of recent graduates. Bring your enthusiasm and questions with you!



Intravenous sedation as a general dentist: How effective is this method of sedation?

Saturday, Jan 14th

11:15 - 12:15

Speaker: Dr. Ramez Salti

Room: Montreal D

Intravenous sedation techniques and protocols will be thoroughly reviewed with emphasis on its relative effectiveness as compared to other sedation techniques. Intravenous conscious sedation allows the dental team to efficiently complete dental procedures with minimal discomfort and maximum patient safety. Sedated patients are able to better manage various dental and medical issues. This results in improved oral health outcomes as they are able to access dentistry more often and with less fear.



Lectures & Workshops

Our Profession And The Digital World, How They Are Evolving Rapidly Together

Saturday, Jan 14th

14-15

Speaker: Dr. Mazen Dagher

Room: Montreal D

In the past 10 years we have seen leaps and bounds in new technologies. How did dentistry cope with this? And how does one properly incorporate all this in daily practice without being overwhelmed? Here we will cover what's hot and what's not, and how you can stay focused on starting your career right while keeping up with the most relevant HiTech.

You will learn about:

- How to efficiently use the intraoral camera: properly document and justify your diagnosis and treatments
- How intraroyal digital scanners are quickly changing dentistry and how to apply them in your daily practice
- How and when to request a CBCT and what are the many applications
- How the new generation of chair side patient education softwares are much beyond videos
- The future of assisted AI diagnosis

Crown Lengthening 2.0: Herodontics or Fundamentals?

Saturday, Jan 14th

15:30 - 16:30

Speaker: Dr. Sam Malkinson

Room: Montreal D

How do you decide when a tooth isn't worth saving and should be replaced by an implant? In modern dentistry, the tipping point of the scale is often the moment when the dentist realizes a clinical crown lengthening is going to be necessary.

(More)



Lectures & Workshops

(Cont'd)

Even though the tooth may have already gone through endodontic therapy and a post and core, for some reason the idea of exposing more sound tooth structure seems to frighten operators.

Paradoxically, the crown lengthening procedure can simultaneously seem to improve and worsen a tooth's prognosis. Therefore, proper case selection and precise technique are important to ensure that treatment objectives are achieved.

Despite their seemingly unsavory reputation, crown lengthening procedures are an excellent way to increase the longevity of a tooth, provided some basic rules are followed.

Course Learning Objectives:

By the end of this lecture, participants will

1. Know the indications for clinical crown lengthening
2. Know the contraindications for crown lengthening, and how to avoid them
3. Become aware of the surgical steps involved in crown lengthening
4. Understand about which complications patients should be warned, and how these complications should be managed if they occur

SPEAKERS

Dr. Gary Glassman

Dr. Glassman is an endodontist at Endodontic Specialists in Toronto.

Gary received his DDS from the University of Toronto, Faculty of Dentistry in 1984 and was awarded the James B. Willmott Scholarship, the Mosby Scholarship and the George Hare Endodontic Scholarship for proficiency in Endodontics.

A graduate of the Endodontology Program at Temple University in 1987, he received the Louis I. Grossman Study Club Award for academic and clinical proficiency in Endodontics.

The author of numerous publications, Dr. Glassman lectures globally on endodontics, is on staff at the University of Toronto, Faculty of Dentistry in the graduate department of endodontics, and was an Adjunct Professor of Dentistry and Director of Endodontic Programming for the University of Technology, Kingston, Jamaica from 2010 to 2017.

Gary has presented at major dental conferences around the world including the annual conference for the European Society of Endodontology, The Canadian Dental Association, The Ontario Dental Association, The California Dental Association, The Texas Dental Association, The Greater New York Dental Meeting, The Pacific Dental Conference, Washington's Nation's Capitol Dental Meeting, The Chicago Mid Winter Dental Meeting and the Irish Dental Association.

A Fellow of the Royal College of Dentists of Canada, Fellow of the American College of Dentists, Fellow of the Academy of Dentistry International, Fellow of the Pierre Fauchard Academy, and Fellow of the Academy of Dental-Facial Aesthetics, Gary is the endodontic editor for Oral Health dental journal and Inside Dentistry.

Past President of the George Hare Endodontic Study Club and the H.M. Worth Radiology Study Club he maintains a private practice, Endodontic Specialists in Toronto, Ontario. The father of five, Gary enjoys hiking, camping and traveling the world.

SPEAKERS

Dr. Bruce Freeman

Dr. Bruce Freeman is an honours graduate of the Faculty of Dentistry at the University of Toronto. He completed the Advanced Education in General Dentistry program at the Eastman Dental Center in Rochester and returned to U of T to complete his Diploma in Orthodontics and his Master of Science degree in the field of temporomandibular disorders and orofacial pain. He is also Co-Director of the Hospital Dental Residency Program and Facial Pain Unit at Mount Sinai Hospital where he cares for patients with complex facial pain disorders in addition to participating in the education of the hospital dental residents and specialty dental residents. Dr. Freeman lectures internationally on clinical orthodontics, facial pain, patient experience, mindful communication, and virtual surgical planning. Dr. Freeman is a certified yoga instructor with additional training in breathing techniques, meditation, and trauma informed movement, always emphasizing how self-care leads to the best patient care.

Dr Normand Bach

Dr Normand Bach a obtenu son doctorat en médecine dentaire de l'Université de Montréal en 2002, puis un certificat de résidence multidisciplinaire de l'Hôpital Notre-Dame en 2003. Il a pratiqué la médecine dentaire durant deux ans avant d'effectuer une maîtrise en sciences et une spécialisation en orthodontie à l'Université de Montréal. Il est membre des associations québécoise, canadienne, américaine et internationale d'orthodontie, fellow du Collège Royal des Dentistes du Canada, membre de l'Angle Society of Orthodontists. Dr Normand Bach a reçu le Faculty First Award de l'American Association of Orthodontists, Il est présentement professeur agrégé à l'Université de Montréal et chef du service d'orthodontie 1er cycle. Il participe à plusieurs ateliers du BNED ainsi que dans des comités de l'ODQ et nommé dentiste expert par l'IVAC. Dr Bach maintient une pratique privée limitée à l'orthodontie à Montréal.

SPEAKERS

Dr. Nekky Jamal

Nekky Jamal practices in Lloydminster, Alberta and is a proud graduate of the University of Saskatchewan. His referral based practice is limited to providing Sedation Dentistry and Wisdom Tooth Extractions.

Nekky lectures nationally on Platelet Rich Fibrin and Third Molar Extractions. Dr. Jamal is the founder of Third Molars Online, a mentorship platform catered to dentists ready to elevate their oral surgery skills. He is a Key Opinion Leader for Karl Schumacher Instruments, Megagen Implant Canada and W&H.

Dr. Jamal was voted a Top Dental Educator in 2021 by Course Karma for his award-winning Wisdom Tooth Extraction Course, Third Molars Online (www.thirdmolarsonline.com)

Dr. Ho-Young Chung

Dr. Ho-Young Chung is the founder and clinical director of CEJ Academy. He lectures across North America on various topics in Dental Implantology including immediate implants, sinus grafting, hard and soft tissue grafting, implant complications, and implant overdentures. He is a Key Opinion Leader for a number of dental implant companies including Zest Dental Solutions, Megagen Implant Canada and W&H. He has twice performed Live Implant Surgeries at the Pacific Dental Conference in 2016 and 2019.

His full-time practice in Kamloops is limited to surgery and implant dentistry. Dr. Chung also maintains privileges at the Royal Inland Hospital.

Outside of dentistry, Dr. Chung is an ardent baker and loves making croissants, pain au chocolate and babka from scratch. All of his courses feature live surgery and home-made pastries.

SPEAKERS

Dr. Ramez Salti

Dr. Ramez Salti is a graduate of Western University's Schulich School of Medicine and Dentistry, class of 2007. After graduating he remained a part time lecturer for 12 years. He has worked as a general dentist in the province of Ontario for 16 years as an associate and owner of three practices. Dr. Salti has worked with hundreds of team members across 15 Toronto area practices building surgical and intravenous sedation programs. His current practice is focused on intravenous sedation and surgical dentistry. He enjoys boxing, soccer, volunteering and double espressos.

Dr. Sanya Arora

Dr. Sanya Arora is a general dentist in Toronto, Canada. She received her DDS degree from The University of Melbourne, Australia. The most unique aspect of Dr Sanya's background is that she has worked in the dental industry for 9 years as a dental assistant, receptionist, treatment coordinator and now a dentist - thus, she brings a very unique perspective from all angles. Dr. Sanya has spent many years trying to understand and master the art of how to book new patients, grow a loyal patient base, manage staff and perform clinical work in a fun & memorable way which keeps the patients coming back regularly. In her spare time, Dr Sanya loves to make dental parodies on Instagram (@Doctor.Singer), and she helps organize dental CE courses with Edropin all over Canada.

Dmitry Tuzoff

Dmitry Tuzoff earned an MS in finance and is a PhD Researcher in Deep Learning. He co-founded three fast-growing companies with over \$15M in revenue, served as Country Director for Huawei Software, managed large engineering teams, and closed multi-million dollar deals. Involved in every aspect of the software industry: software developer, architect, team lead, business development, high-volume sales and general management. A frequent keynote speaker at the International Dentomaxillofacial Radiology Conference.

SPEAKERS

Dr. Hesham Sherghin

Dr. Hesham Sherghin is not your typical guy, from his hunger to continuously expand his knowledge in dentistry to cultivating a strong business presence in the industry. His journey started after receiving his Doctor of Dental Surgery Degree (DDS) from the University of Detroit Mercy in 2011, where he was named to the Dean's List. He then completed a year-long Advanced Education in General Dentistry (AEGD) program at St. Johns Providence Health System in Detroit, Michigan.

Dr. Sherghin has received numerous awards and distinctions including the Most Cooperative Student Award, and Pre-Doctoral Achievement Award-International Congress of Oral Implantology as well as other academic awards and scholarships. Dr. Sherghin is a firm believer in lifelong learning and has completed extensive continuing education in dental surgery and implant dentistry – recently completing his Master of Business Administration (MBA) at Ivey Business School in 2021. Founder of Amity Inc. – dental management and tech company, Dr. Sherghin enjoys supporting and operating over 25 successful dental offices in Ontario. Although Dr. Hesham Sherghin has many roles, he takes much pride in supporting his community through sponsorships, mentorships, and volunteering. Dr. Sherghin is currently pursuing his Master's in Esthetic Dentistry at Goethe Dental School of Frankfurt as well as his Certificate of Specialization from Harvard Business School. In his downtime, he enjoys travelling, fishing, and spending quality time with his family.

Dr. Mazen Dagher

Dr. Mazen Dagher is founder and chief medical officer of Chapter2Dental. Practicing dentist since 1996, he also founded the Hawkesbury Dental Centre. The group practice is a top tier clinic in the country and recently joined Dentalcorp.

SPEAKERS

Shawn Peers

Shawn is a recovering lawyer with both a Masters in Law and a Masters in Business Administration. He is a strong believer that the key for dentists to find their stride in private practice is to have them approach the business side of dentistry as a CEO rather than the owner of a small business. As the “Dental CEO-Maker”, he combines his unique background in both law and business to help dentists focus on those aspects of the business that are vital to their success while ignoring the noise that just gets in the way. He is an award winning speaker and a regular contributor to Oral Health’s online blogs where he shares some of his thoughts and opinions on the business of dentistry. He calls Ottawa his home, is married and has two teenaged kids that regularly push him to the outer limits of his sanity, but so far not over the edge!

Dr. Mark Lin

Dr. Mark Lin graduated from the University Of Toronto in the Biochemistry Specialists honours program. He received his dental degree from University of Detroit Mercy in which he was on the Dean’s list for 4 consecutive years and finished within the top 5% of the class. As a senior dental student, he was selected to participate in the world renowned Oral Maxillofacial Surgical Externship program at the Parkland Hospital in Dallas, Texas. He then completed a 1-year General Practice Residency program at the Miami Valley Hospital in Dayton, Ohio, where he received training in hospital dentistry Intravenous sedation and advanced surgical procedures. He practiced general dentistry for 13 years then completed his post graduate training in the specialty of Prosthodontics at the University of Toronto. He currently holds a part-time position as an Associate in Dentistry at the University of Toronto. He serves as a surgical demonstrator in the post graduate Periodontics department and staff at the Implant Prosthetics Unit (IPU) at the University of Toronto. In addition, he maintains a full-time practice as a prosthodontist with a focus on full mouth reconstructions and implant dentistry.

SPEAKERS

Dr. Farid Amer-Ouali

Dr. Amer-Ouali graduated dentistry with honors from the University of Montreal in 2008. He then enrolled in a general practice residency program at the CHUM's Notre Dame hospital, this experience turned out to be a true revelation and a motivation to push further his training in the field of oral surgery. In 2010 after over a year of general dentistry in private practice Dr. Amer-Ouali left to specialize in Oral and Maxillo-Facial surgery at New-York's Montefiore Medical Center. He has now returned and is looking forward to sharing his experience with his colleagues in order to treat patients and have them benefit from the most recent progress in surgery and latest technologies.

Dre Tasnim Alami-Laroussi

Dre Tasnim Alami-Laroussi a obtenu son doctorat en médecine dentaire en 2009 de la faculté de médecine dentaire de l'Université de Montréal. Elle a débuté sa carrière dans des cliniques d'urgence à Montréal et dans une clinique pédiatrique à Laval. Dre Alami a suivi de nombreuses formations en soins dentaires pédiatriques au Canada et aux États-Unis. Parmi ses implications, elle siège au sein du CA de l'organisme à but non lucratif Urgence dentaire de Laval et de l'Ordre des dentistes. Dès les débuts de sa profession, elle a développé un intérêt marqué pour les soins aux populations vulnérables. Elle s'engage aussi auprès de la communauté en offrant des ateliers de formation des bonnes habitudes de vie auprès des jeunes parents, nouveaux arrivants et aux enfants dans les cliniques d'allaitement et dans les garderies. Avec les années, Dre Alami a développé une expertise et une méthodologie de soins sécuritaires et adaptés auprès de patients avec besoins particuliers. Cette expérience a motivé son désir de développer une meilleure accessibilité des soins en démarrant un organisme à but non lucratif avec son partenaire Dr Farid Amer-Ouali, Sourires Solidaires, qui vise à soutenir cette même population. Pour l'intérêt du projet, elle poursuit des études au cycle supérieur en santé publique dans un programme en administration de la santé.

SPEAKERS

Kimberly Pacula

Kimberly Pacula leads Heaps & Doyle's Recruitment division (and was the founder in the original company Associates on Demand). She has built Heaps & Doyle's Recruitment into a one of Canada's leading in dental recruiters, and has developed a reputation for successfully matching the right associates with the right practices. Prior to entering the recruitment field as an entrepreneur, Kimberly held the position of vice president of operations and human resources at Dental Corporation. In this role, she focused on finding and hiring the best talent to add to the company's team. She also spent 15 years in the dental manufacturing industry as a senior sales manager.

Kimberly is passionate about seeing her clients and candidates prosper. When not playing talent matchmaker with Heaps & Doyle Recruitment, she spends her time with family — including two dogs — in the rolling hills of Caledon, Ontario.

LinkedIn: <https://www.linkedin.com/in/kimberly-pacula/>

Mobile: 416-697-7144 Email: kimberly@heapsanddoyle.com

Joshua Fernando

Joshua is an insurance expert, and a former Canadian reality T.V show contestant. Him and Richard make up Renn Financial Group; a western Canadian based independent financial group specializing in insurance, tax and wealth strategies specific to new dentists. Joshua and Richard leverage their experience and expertise to offer real opinions, practical solutions and unmatched service on financial strategies concerning Canadian dental students studying at home and abroad.

Mobile: 403-999-2341 Email: jfernando@renn.ca



SPEAKERS

Henry Doyle

Henry Doyle is a graduate of the University of Alberta and a licensed real estate broker. He has over fifteen years industry experience in healthcare finance with Citibank. Henry now owns and operates Heaps & Doyle. This company is the product of a merger of companies including three dental brokerages: Al Heaps & Associates Inc., Hill Kindy and Practice Solutions; an Associate placement division: Associates on Demand; search engine optimization: ExperDent; Dental Practice Consolidators; which assists investor dentists in their acquisition and growth and HD Dental Coaching; a practice management and coaching division. For over 35 years, Heaps & Doyle has conducted thousands of valuations and been involved in 100's of transitions. Heaps & Doyle offers the most comprehensive business solutions for dentists across Canada – from graduation to retirement. Henry brings a wealth of knowledge and expertise to the business of dentistry.

Email: Henry@heapsanddoyle.com / Mobile: 604-724-1964

Corinne Birrell

With more than 30 years of experience in dentistry, Corinne Birrell is passionate about her position as Dental Coach with Heaps & Doyle. She leverages her positive outlook and communication skills to motivate her client teams and help them reach their potential. Corinne began her career as a dental assistant and went on to become a dental hygienist and clinical hygiene instructor. She eventually turned her attention to practice management coaching, and now holds a certificate in adult education from St. Francis Xavier University. Corinne has extensive knowledge of non-surgical periodontal therapy and clinical coaching. She continues to evolve her coaching expertise into areas such as team building, leadership, management, and communication skills. She is driven to achieve results and inspires others to give their best.

LinkedIn: <https://www.linkedin.com/in/c>

SPEAKERS

Dr. Benoit Soucy

Dr. Soucy received his DMD (1980) from l'Université de Montréal, a certificate in Prosthodontics (1985) and an M.Sc (1988) from the University of North Carolina at Chapel Hill. He has been licensed as a specialist in prosthodontics since 1986. He was on faculty at Laval University from 1980 to 1996 and joined the staff of the Canadian Dental Association in 1997 where, as Chief Knowledge Officer he is involved in the management of clinical and scientific issues, of relations with dental specialists, dental faculties and students, and dental benefit carrier.

Dr. Soucy is active in standardisation, health informatics and terminology at the national and international levels

Dr. Soucy was president of the Association of Prosthodontists of Canada in 1996-97, is a Fellow of the Pierre Fauchard Academy, of the International College of Dentists and of the American College of Dentists. He received the Distinguished Service Award of the Canadian Dental Association in 2017. Dr. Soucy lives in Ottawa.

Karine Topalian

Karine started at The Royal College of Dentists of Canada as Membership Coordinator in 2020, where she assisted with the delivery of membership benefits to the over 2800 Fellows and Members of The College. In this role, she also coordinated the applications process and communication of information to candidates for the RCDC Fellowship Examination. Karine is now Membership Manager, a role in which she oversees the delivery of membership benefits and manages the implementation of new programs for members. Prior to joining RCDC, Karine had previous experience as a receptionist in a dental clinic in Montreal, as well as in administration, training and technical support from her time working for the YMCAs of Québec.

Karine is fluent in three languages, and less fluent in a few more. Outside of her work, she very much enjoys art and music, having even spent some time as part of the Montreal Symphony Orchestra Chorus. She also enjoys hiking and camping with friends and family, and loves to travel to new places whenever she can.

SPEAKERS

Alex Zlatin

As the CEO of dental practice management software company Maxim Software Systems, Alex Zlatin helps struggling dental professionals take control of their practices and reach the next level of success with responsible leadership strategies. Leveraging over 13 years of management and consulting experience, he empowers organizations to become more productive and profitable based on the belief that successful businesses establish a genuine connection with employees, stakeholders, customers, and vendors.

His passion for strategic management and business leadership began with earning a B.Sc. in Technology Management at HIT in Israel, after which he attended Edinburgh Business School to earn his MBA. Upon graduating from Heriot-Watt University in 2012, Alex immigrated with his wife Karina to Winnipeg, MB, Canada, where he first joined Maxim Software Systems as the Director of Operations. After working with the company for several years in different capacities, he rose to his current position of CEO.

Alex volunteers his time and expertise to various professional organizations, such as serving on the Advisory Board for AMBAC (Association of MBAs in Canada), as a business mentor to young entrepreneurs for Futurepreneur Canada, and by launching his own organization, Dental Office Managers Association of Canada.

Nathalia Porras, MBA

Nathalia Porras is the CEO and founder of NP Dental Marketing, a boutique marketing agency that specializes in social media marketing, website design, and online paid ads services exclusively for dentists. Launched in 2015, she is also an experienced entrepreneur, fundraiser, speaker, and strategy consultant. She completed a BComm in marketing and international business at McGill University and an MBA at HEC Montréal with a similar focus.

Since its inception, NP Dental Marketing has enabled dentists to attain practice success and growth with tailored online marketing programs. Her clients include general and specialized dentists, along with professional dental associations.

Nathalia's vision is brought to life via her passion for infusing 'strategic creativity' into the dental industry and leading teams who share this drive.

SPEAKERS

Dr. Sam Malkinson

Dr. Sam Malkinson graduated from McGill's Faculty of Dentistry in 2007, and went on to do an Advanced Education in General Dentistry Residency at the University of Connecticut, followed by a General Practice Residency at the University of British Columbia. He then pursued a specialty in Periodontics at Virginia Commonwealth University, where he also earned his Master's degree for his thesis concerning the effects of aesthetic crown lengthening on social perceptions. Having returned to Montreal in 2012, he is in full-time private practice limited to periodontics and implantology. He has been a Faculty Lecturer at McGill University since 2012, and is currently involved there in teaching through Continuing Dental Education. In 2014 he was named McGill Dentistry's Clinical Demonstrator of the Year. In 2015 he was honoured with the W.W. Wood Award for Excellence in Dental Education, and the American Academy of Periodontology Outstanding Teaching and Mentoring in Periodontics Award, for commitment to excellence in providing education in the full scope of clinical periodontics, and relaying that enthusiasm to students. He also spent a brief period at Université de Montréal's Faculté de médecine dentaire as a clinical instructor of periodontics.

Dr. Malkinson is a Fellow of the Royal College of Dentists of Canada, and a Diplomate of the American Board of Periodontology and Dental Implant Surgery. He is a member of the Ordre des dentistes du Québec, the Quebec Periodontal Association, the Federation of Dental Specialists of Quebec, the Canadian Academy of Periodontology, the American Academy of Periodontology, and the Alpha Omega Dental Fraternity. He has been appointed by the National Dental Examining Board of Canada as an Examiner Expert in Content for Periodontics, and is a manuscript reviewer for the Acta Odontologica Scandinavica journal.

In his spare time, Dr. Malkinson enjoys cycling, running, cross-country skiing, competitive shooting, martial arts and choral singing.

SPEAKERS

Sarah Tufts

Sarah Tufts is the Manager of Customer Experience and Marketing at CDSPI. Sarah has her Life and Accident & Sickness Insurance Agent license and is a certified customer experience professional with over 10 years working in the financial and healthcare sectors, specifically designing, and leading financial literacy workshops for medical and dental students. Her sessions are highly practical, relevant, and will give you the tools and financial strategies you'll need to make informed decisions now and throughout your dental career.

Tom Kawasaki

Tom Kawasaki is a bilingual Investment Planning Advisor at CDSPI who has held the Certified Financial Planner® (CFP®) designation since 2005*. He has over 20 years of experience working in the financial services industry, much of it working with professionals, their families, and other high net worth individuals. He provides investment planning expertise in the areas of tax planning, incorporation, estate planning, retirement and wealth management. Tom's goal is to continue to set CDSPI apart with unbiased and non-commissioned advice tailored to the dental community.

*In Quebec, Tom is licensed as a FINANCIAL PLANNER (PI.Fin.), and Financial Security Advisor.

SPEAKERS

Adil El Jaouhari (RBC)

Adil El Jaouhari, est titulaire d'un BAC en Droit International et d'un DESS en Commerce International. Depuis 1994, il évolue dans le milieu bancaire international et canadien notamment comme Directeur Principal au sein de l'équipe des Professionnels de la santé de RBC depuis 2017. Il a été nommé Banquier d'Elite RBC en 2021 et récipiendaire du Prix Excellence RBC en 2022. Adil a les soucis du détail et la passion d'accompagner ses clients dans leurs projets de vie de démarrer ou acheter des entreprises existantes et de les voir croître et fructifier leurs projets.

Irina Stratan (RBC)

Irina Stratan – an innovative and engaging professional with more than 17 years of experience in banking. I have a Bachelor's degree in Informatics and Mathematics from University of Moldova (Canadian equivalent) and have completed multiple courses and modules in financing, mutual funds and compliance in Concordia University, Institute of Canadian Bankers and IQPF (Institute Quebecois de Planification Financière).

I started my banking career in the beginning of 2005 and had multiple roles in branch management and audit, as well as sales. I have a vast knowledge of personal and commercial credit and have been working as Commercial Account Manager since 2015, completing a role of Business Account Manager just a year before that. 4 years in diversified commercial teams helped me to learn a lot on many different industries and diversified enterprise credit approach. At the end of 2019 I decided to apply as Commercial Account Manager in Health Professionals Team and learn more on a specialized credit approach in this particular field, where I became a Senior Account Manager 2 years later.

SPEAKERS

Marco Procopio, F. Pl.

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As your planner, I'm here to provide the advice that's right for your life. A career of 13 years in the financial services industry has prepared me for this role. My professional experience is enhanced by a Bachelors degree in economics with a minor in business studies from Concordia University. I have also completed IQPF. I am committed to continually building my knowledge so I can provide you with advice that is current and relevant in today's environment.

I am supported by a team of RBC professionals, including my associate, Louise Montesano, who can be reached at 514-497-6745 or louise.montesano@rbc.com to set up an appointment with me or if you have any questions.

À titre de planificateur je suis là pour vous offrir les conseils qui conviennent à votre situation particulière. Travaillant depuis 13 ans dans le secteur des services financiers, je suis tout à fait apte à bien remplir ce rôle.

Mon expérience professionnelle est soutenue par des études postsecondaires qui comprennent un baccalauréat en économie de L'université Concordia. J'ai aussi suivi L'IQPF. Je m'engage à perfectionner mes connaissances de manière constante afin de pouvoir vous prodiguer des conseils pertinents dans le contexte actuel.

Je peux compter sur l'appui d'une équipe de professionnels de RBC, notamment sur mon associée, Louise Montesano, que vous pouvez joindre au 514-497-6745 ou à louise.montesano@rbc.com pour toute question ou pour prendre un rendez-vous avec moi.

SPEAKERS

Justine Pelletier, CFP®

Financial Planner / Planificatrice financière

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My Background

I began my career at RBC at the main branch, 1 Place Ville Marie. Then I pursued at Westmount Square, and finally I am very excited to be at the Griffintown and Stanley branches.

Education

My post-secondary education includes a Financial planning certificat from IQPF - HEC Montreal and Bachelor of Finance from HEC Montreal.

Interests, Family, Hobbies

In my spare time, I enjoy Badminton. My family and I have lived in Australia for 1 year.

Antécédents professionnels

J'ai démarré ma carrière au sein de RBC à la succursale de Place Ville Marie. J'ai poursuivi dans le très beau quartier de Westmount, et finalement, j'ai la chance de pratiquer comme planificatrice financière dans le Centre Ville de Montréal.

Études

Je suis titulaire d'un diplôme d'études postsecondaires et j'ai obtenu Certificat en Planification Financière de HEC Montréal - IQPF et Baccalauréat en Finance de marché de HEC Montréal.

Intérêts, famille et loisirs

Dans mes temps libres, je m'adonne à jouer au Badminton.

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